

PACIFIC LAND ENTERPRISES

WHAT'S UP?

PACIFIC LAND ENTERPRISES

January 2010

20 Years and Still Going Strong!



I hope everyone had a great Christmas holiday and have enjoyed a little time off. I thought you all might be interested in a short history of Pacific Land Enterprises. The company was started 20 years ago when we became involved in Whispering Pines Business Park. For the first year or so the company was based in Rey Johnson's home. Pacific Land Enterprises spent the next 10 years or so marketing lots in the

business park. At the same time, along with some friends, we developed a number of buildings in the park, which we still manage.

In the early 90's Pacific Land Enterprises associated with Sierra Foothills Construction Company, at that time owned by Brian Hart and Keoni Allen. After our friend Brian lost his battle with cancer Keoni took over Sierra Foothills Construction Company. Keoni and his company operate as general contractor for all of Pacific Land Enterprises projects to date.

In upcoming newsletters I will talk about some of the things Pacific Land Enterprises and its great people have experienced

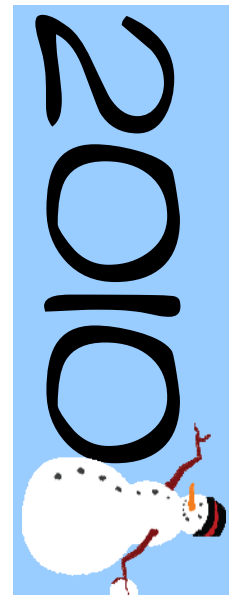
over the years and some of the interesting people we have met along the way. If anyone has an idea for an upcoming newsletter please let me know. I can be reached via e-mail at Rey@PacificLandEnterprises.com.

God bless and good luck in the upcoming year.

Rey Johnson



Pacific Land Enterprises Office



Welcome to our First Monthly Newsletter

We look forward to chatting with you each month. Our hope is the newsletter will be of interest to you and give you some insight into our business and the community we all share. Look at this section each month for cash incentives that we pay for lease/sale leads that turn into transactions. This month we will

give away **\$500 gas cards** from Robinson Enterprises, Inc. for any leads that turn into transactions. It's easy to pass a lead to us, just e-mail Jeff Johnson at Jeff@PacificLandEnterprises.com or give him a call at 530-273-9262.

p.s. Hope you like Rey's cocoa recipe!

Rey's Creamy Hot Cocoa


Ingredients

1/3 cup unsweetened cocoa powder
3/4 cup white sugar
1 pinch salt
1/3 cup boiling water
3 1/2 cups milk
3/4 teaspoon vanilla extract
1/2 cup half-and-half cream

Directions


Combine the cocoa, sugar and pinch of salt in a saucepan. Blend in the boiling water. Bring this mixture to an easy boil while you stir. Simmer and stir for about 2 minutes. Watch that it doesn't scorch. Stir in 3 1/2 cups of milk and heat until very hot, but do not boil! Remove from heat and add vanilla. Divide between 4 mugs. Add the cream to the mugs of cocoa to cool it to drinking temperature.

501 Crown Point Circle
 5 Acre Vacant Lot
 Whispering Pines Business Park
 Build-to-Suite - 40,000+/- sq. ft.




128 East Main Street
 Retail/Office

Unit	Sq.Ft.	Rent
	2,240	\$1.30
NNN		Divisible




443 Crown Point Circle
 Office/Warehouse

Unit	Sq.Ft.	Rent
	15,000	\$1.20
NNN		Divisible




1415 Whispering Pines Ln.
 Office/Warehouse

Unit	Sq.Ft.	Rent
#100	8,000	\$1.30
NNN		Divisible




280 Sierra College Dr.
 Medical Office
 New Building

Unit	Sq.Ft.	Rent
	1,200	\$1.75
Divisible		\$45/SF Allowance
NNN		Suites for Sale or Lease




300 Sierra College Dr.
 Medical Office

Unit	Sq.Ft.	Rent
#250	1,740	\$1.65
#270	2,616	\$1.75
NNN		\$800,000
Sales		\$485,000




350 Crown Point Circle
 Office

Unit	Sq.Ft.	Rent
#150	1,458	\$1.20
#125	1,167	\$1.25
#135	1,612	\$1.25
#215	378	\$1.25
#225	1,198	\$1.25
NNN		



333 Crown Point Circle
 Office

Unit	Sq.Ft.	Rent
#220	936	\$1.20
#225	1,019	\$1.32
#110	4,400	\$1.35
NNN		



AVAILABLE PROPERTIES



Pacific Land Enterprises

130 East Main Street
 Grass Valley, California 95945

Phone: 530-273-9262

Fax: 530-273-9273

Email: info@PacificLandEnterprises.com

We're on the Web!

www.PacificLandEnterprises.com