

PACIFIC LAND ENTERPRISES

WHAT'S UP?

PACIFIC LAND ENTERPRISES

November/December 2010

RIDING IT OUT



I cannot believe we are coming up on the Holiday Season. It seems like just yesterday we were celebrating Easter. I think I can safe to say that most of our businesses are under some stress now due to the national recession. I am not versed properly in economic theory to make a prediction whether the economy is going to go up or down. I can only look at my own business to get a feel for where "My Economy" is going. My economy has been bumping along in what I think is the bottom for about a year and a half. We are now starting to see some increased interest in buildings that had vacancies but the prospects are still few

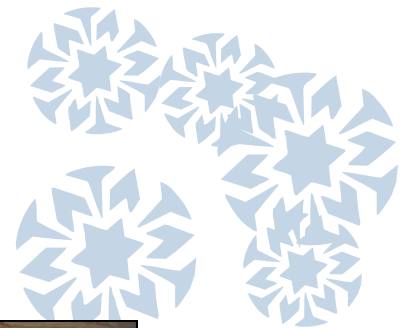
and far between. I think we must trust our product and adjust our business model to reach out to more customers. In these hard times it is difficult to change what was tried and true for so many years but I firmly believe that change in our business model is one of the important ingredients to success going forward. To be open to change allows us to dissect our business and make decisions about what currently works and what does not.

So much for my soap box this month. I wish everyone a wonderful holiday season filled with blessings and happiness.

Rey

FREE Gas!

Remember we will give a **\$500 gas card** for any referrals that become tenants in any of our buildings. It's easy to pass a lead to us, just e-mail **Jeff Johnson** at Jeff@PacificLandEnterprises.com or give him a call at 530-273-9262.



Dreamy Creamy Egg Nog

"This rich and creamy drink was especially designed for cold Christmas nights. This recipe contains raw eggs. It is recommended that pregnant women, young children, the elderly and the infirm do not consume raw eggs."


Ingredients:

4 egg yolks
1 (5 ounce) can sweetened condensed milk
1 tablespoon white sugar
1 teaspoon vanilla extract
4 1/2 cups milk
4 egg whites
1 fluid ounce rum
1/4 teaspoon ground nutmeg

Directions:


In a large mixing bowl, beat egg yolks until they are thickened and light. Gradually stir in condensed milk, sugar, vanilla and milk. Beat the egg whites until stiff, then add them to the milk mixture. Stir rum into the mixture (to taste). Garnish with nutmeg.

501 Crown Point Circle
 Whispering Pines Business Park
 Build-to-Suite - 40,000+/- sq. ft.
 5 Acre Vacant Lot




128 East Main Street
 Retail/Office

Unit	Sq.Ft.	Rent	NNN
	2,240	\$1.30	Divisible




443 Crown Point Circle
 Office/Warehouse

Unit	Sq.Ft.	Rent	NNN
	15,000	\$1.20	Divisible




1415 Whispering Pines Ln.
 Office/Warehouse

Unit	Sq.Ft.	Rent	NNN
#150	8,000	\$1.30	Divisible




280 Sierra College Dr.
 Medical Office
 New Building

Unit	Sq.Ft.	Rent	NNN
	6,800	\$1.75	Divisible
		\$45/SF Allowance	Suites for Sale or Lease




300 Sierra College Dr.
 Medical Office

Unit	Sq.Ft.	Rent	NNN
#265	2,660	\$1.75	
#270	2,616	\$1.75	\$800,000
#250	1,740	\$1.65	\$485,000
			Sales Price




350 Crown Point Circle
 Office

Unit	Sq.Ft.	Rent	NNN
#150	1,458	\$1.20	
#125	1,167	\$1.25	
#135	1,612	\$1.25	
#215	378	\$1.25	
#225	1,198	\$1.25	



333 Crown Point Circle
 Office

Unit	Sq.Ft.	Rent	NNN
#220	936	\$1.20	
#225	1,019	\$1.32	
#110	4,400	\$1.35	



AVAILABLE PROPERTIES



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We're on the Web!

www.PacificLandEnterprises.com